



Proform®

Proform® is a masterpiece of refined design, where sleek lines & seductive curves create a stunning visual statement in any conference space. Its elegant form is enhanced by three exquisite stitch patterns: a clean panel with a single stitch line, sophisticated parallel horizontal stitching or the bold geometric allure of diamond stitching. The sculpted back, available as a height-adjustable ratchet or fixed option, flows seamlessly into the seat—crafted with Via Seating’s proprietary injection-molded comfort foam & a waterfall edge for effortless support. Designed for both beauty & performance, Proform® is a timeless expression of sophistication, built to impress for years to come.



Design by Via Seating Design

Via Seating’s visionaries are a multidisciplinary team dedicated to creating signature products & concepts. Together, they craft modern, sophisticated & original seating solutions that are not only ergonomic & beautiful but also sustainably designed.



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Smart Features



1) Back Style Variety: Proform® mid & high backs offer versatile styling with panel, parallel & diamond stitch options, as well as a breathable knit mesh back—allowing for both aesthetic flexibility & personalized comfort.

2) Versatile Arm Options: Select from a wide range of arm styles including loop, cantilever, fixed & adjustable designs—offering ergonomic support, aesthetic flexibility & functionality to suit diverse user needs.

3) Signature Comfort: Proform® features Via Seating's proprietary comfort foam, delivering long-lasting support with a plush, responsive feel that outperforms standard cushioning.

4) Range of Control: Choose between the auto-adjust body balance for intuitive movement or the quick-adjust cynchro for manual fine-tuning with seat depth adjustment, forward tilt, 5-position tilt limiter, back tension & height adjustment—delivering total ergonomic control.

Product Detail

Models

Task/work chairs & stools
Conference & Executive applications

Compliance

ANSI/BIFMA X5.1
BIFMA LEVEL 2 & BIFMA Compliant
CLEAN AIR GOLD certified¹
Weight Capacity: 300 lb
Warranty: 12 year
(2 knit mesh, 2 stocked textiles)

Finishes

Black & polished 5-star bases
Black & graphite knit mesh
Stocked & graded-in textiles
Customer's Own Material (COM)
Emphasized stitch colors on #EDS

Framework

Mid & high backs
Mesh & upholstered backs
Panel, Parallel & diamond stitch

Arm Options

Armless
2-way to 8-way options
Fixed cantilevers & loops

Mechanisms

Basic tilt
Auto-adjust body balance
Quick adjust cynchro
Seat depth features
Forward tilt features
Repositionable stool footrest

Key Dimensions²

Max Height: 42.5" | 45.5"
Max Width: 26.5"
Seat Depth: 17.0"
Seat to Floor Height: 17.0" - 21.5"

Specification Tools

Spec It
CET, CI Library & ProjectSpec
GSA (contract #GS-28F-005CA)
Hedberg
Cyncly ("CAP, GIZA, Worksheet")
KITS Collaborator



Note 1: Meets the same BIFMA & CDPH standards as UL's GreenGuard Gold certification & exceeds the BIFMA standards of the standard UL GreenGuard certification.

Note 2: Based on models with arms #171-74C-96A (mid back) & #172-74C-96A (high back).

More at via seating.com/series/proform-chairs



Spec It