

NATUZZI ITALIA

Harmony project Natuzzi Italia

The Harmony Project aims to offer a unified working method that ensures chromatic and stylistic harmony, preserving the brand's DNA.

This tool is intended to be more than just a product offering, aiming to harmonize an entire interior design project.

Mirai

Andrea Steidl draws inspiration from the 13th-century Federician architecture of Puglia. Like the grand Federician castles. Mirai possesses a structure with strong yet light personality, blending architectural depth with contemporary softness. Reflecting the timeless creativity symbolized by Federico II, the project embraces a forward-looking mindset, mirroring Puglia's enduring beauty and its gaze towards tomorrow. Its seemingly divergent lines come together in an elegant optical play that creates a sense of movement. Steidl deconstructed the concept of comfort into individual elements, supported by a wooden structure on which light and soft volumes rest. The result is both visual and physical comfort that looks toward the future, while maintaining and enhancing the brand's stylistic code.



Design by Andrea Steidl

Andrea Steidl graduated in Industrial Design from the Polytechnic University of Milan in 2004, with a thesis on "Gratuity." After moving to Milan, he joined Patricia Urquiola's studio, where he took on the role of design manager. In 2016, he created his first personal project and later co-founded the studio \ar-o\ with Raquel Pacchini, focusing on product design, communication, strategic consulting, and art direction projects.











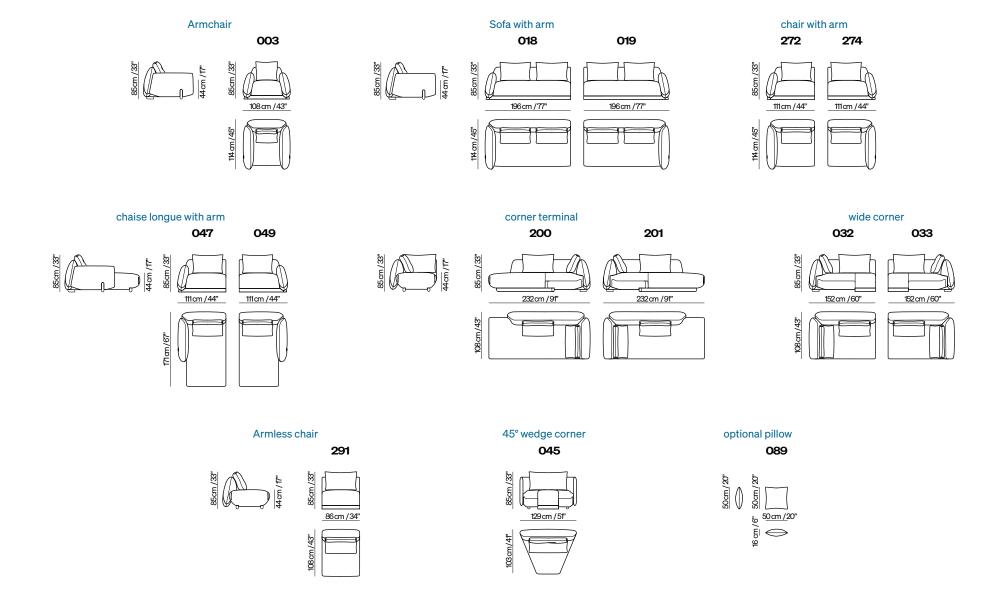






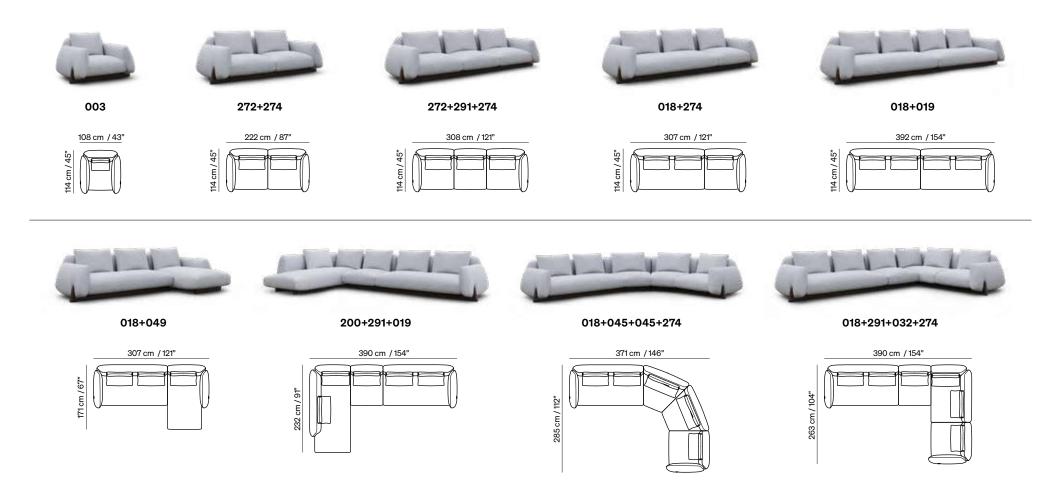
Choose your Mirai

The Mirai project is extremely versatile, thanks to its 14 SKUs, which allow for unlimited configurations suitable for any space, from retail stores to the homes of our customers.



Versatility and Configurations

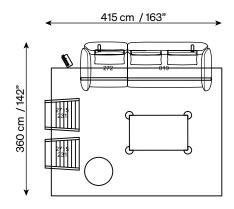
The "Versions and Compositions" chart aims to showcase the full versatility of the project. In particular, Mirai offers solutions with corner and linear modules, allowing for countless configurations.



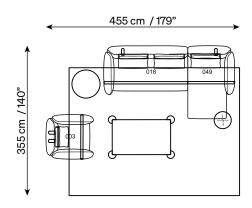
Layout Examples

It is also possible to express the versatility of the project through different layouts, suggesting the creation of various room sets to show the optimization of spaces in any living area.

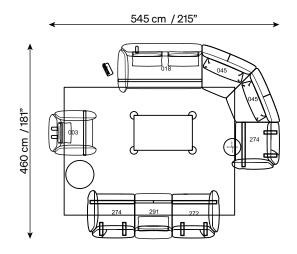
DIM: 15 SQM / 161 SQ FT



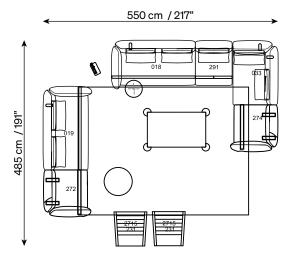
DIM: 16 SQM / 172 SQ FT



DIM: 25 SQM / 269 SQ FT



DIM: 27 SQM / 290 SQ FT



HARMONY PROJECT / MIRAI

Moodboard cold neutral

To ensure harmony in the projects, the Natuzzi Style Center carefully selects materials and coverings, creating a dialogue between them. In this case, Status leather in White has been paired with Delfino fabric in Warm White, along with performance Piazzadispagna fabric in Greige, and decorative cushions in Belpasso fabric in Grey-White Tartan. The harmonization of these coverings with woods and marbles will result in a moodboard that defines the final total look of the project. Each collection model offers multiple moodboards to adapt to various market geographies.



Moodboard cold neutral

Along with the moodboard of coverings and materials, the Natuzzi Style Center harmonizes the living room with furniture and accessories to complete the interior design project.

018+045+045+274





Mirai sectional sofa

DELFINO 88.0052.01 PIPING: STATUS 2509



Option 1 Accent Table: Tempio 66×66 H45 in Smoked Oak Q123009XNA

272+291+274

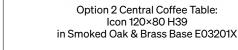




Mirai linear sofa









Icon 120×80 H39

Option 1 Central Coffee Table:

Tempio 100×155 H34 in Smoked Oak Q123002XNA

Option 2 Accent Table: Icon 55×40 H51 in Smoked Oak & Brass Base E03207X

003





Mirai occasional chair



DELFINO 88.0052.01 PIPING: STATUS 2509 BACK CUSHION: BELPASSO 99.0033.01



PIAZZADISPAGNA 86.0065.02



Floor Lamp: Colosseo H141 Champagne L51412.



Rug: Vision 300×400 Silver V082001XNA

231







occasional chair option 2: Cammeo 2715 (rugged cocoa and brown saddle leather)

These products have been carefully selected to maintain the atmosphere and harmony of the design.

Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials, and finishes cannot be altered.

HARMONY PROJECT / MIRAI

Moodboard blue

To ensure harmony in the projects, the Natuzzi Style Center carefully selects materials and coverings, creating a dialogue between them. In this case, Status leather in Dark Blue has been paired with Borgospesso fabric in Melange Blue, along with Circomassimo fabric in Midnight Blue. The harmonization of these coverings with woods and marbles will result in a moodboard that defines the final total look of the project. Each collection model offers multiple moodboards to adapt to various market geographies.



Moodboard blue

Along with the moodboard of coverings and materials, the Natuzzi Style Center harmonizes the living room with furniture and accessories to complete the interior design project.

272+033+291+019





mirai sectional sofa (smoked oak feet)

STATUS 2586



Option 1 Central Coffee Table: Tempio 100×155 H34 in Smoked Oak Q123002XNA



Option 1 Accent Table: Tempio 66×66 H45 in Smoked Oak Q123009XNA

272+291+274





Mirai linear sofa (smoked oak feet)



BORGOSPESSO 99.0019.04 PIPING: STATUS 2586



Option 2 Central Coffee Table: Icon 120×80 H39 in Smoked Oak & Brass Base E03201X



Option 2 Accent Table: Icon 55×40 H51 in Smoked Oak & Brass Base E03207X







occasional chair: Cammeo 2715 (rugged cocoa and brown saddle leather)



CIRCOMASSIMO 86.0064.04



Accent Table: Estro 50×50 H55 in Invisible Gray & Black Base E02804X Accent Table: Estro 40×40 H45 in Light Blue & Black Base E02809X



Rug: Sophia B 300×400 Antartica V843022XNA

Moodboard warm neutral

To ensure harmony in the projects, the Natuzzi Style Center carefully selects materials and coverings, creating a dialogue between them. In this case, Status leather in Oyster has been paired with Delfino fabric in Light Beige, along with performance Piazzadispagna fabric in Greige and decorative cushions in Delfino fabric in Light Beige. The harmonization of these coverings with woods and marbles will result in a moodboard that defines the final total look of the project. Each collection model offers multiple moodboards to adapt to various market geographies.



Moodboard warm neutral

Along with the moodboard of coverings and materials, the Natuzzi Style Center harmonizes the living room with furniture and accessories to complete the interior design project.

018+049





Mirai sectional sofa



OPTION 1 DELFINO 88.0052.02 PIPING STATUS 25CU



OPTION 2 STATUS 25CU



Mirai occasional chair



PIAZZADISPAGNA 86.0065.03 PIPING STATUS 2541 BACK CUSHION PIAZZADISPAGNA 86.0065.03



PIAZZADISPAGNA



Option 1 Central Coffee Table: Campus 100×100 H28 in Tobacco Ashwood Top & Tobacco Ashwood/ Champagne Base E04402X



Option 1 Accent Table: Campus 47×47 H52 in Gold Calacatta & Tobacco Ashwood/Champagne Base E04415X



Option 2 Central Coffee Table: Campus 120×120 H28 in Calacatta Gold Top & Tobacco Ashwood/ Champagne Base E04414X



Option 2 Accent Table: Campus 47×47 H51 in Tobacco Ashwood & Tobacco Ashwood/Champagne Base



Floor Lamp: Colosseo H141 Champagne L51412.



Rug: Sophia B 300×400 Walnut V843012XNA



003





occasional chair option 2: Cammeo 2715 (rugged cocoa and brown saddle leather)



86.0065.03

NATUZZI ITALIA