

Faraone project

3309/V309/S309



NATUZZI
ITALIA

Faraone

Introducing the stunning new Faraone sofa, a masterpiece designed by our Natuzzi Design Centre and inspired by the elegance and power of Queen Nefertiti. This modular sofa offers both motion recliner and non-recliner modules to suit your comfort needs.

Experience the intuitive dual motor recliner mechanism that allows for seamless adjustment of the headrest and footrest, providing unparalleled comfort whether you're watching TV, reading a book, or simply relaxing. The zero gravity function elevates your feet to the same height as your heart, promoting blood circulation and delivering complete relaxation. Discover the perfect blend of luxury, comfort, and innovative design with the Faraone sofa.



Design by Natuzzi Design Center

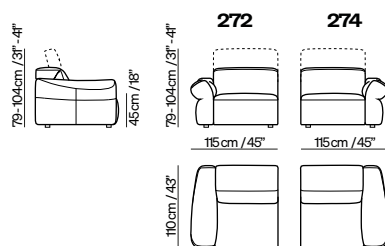
At Natuzzi's headquarters in Puglia, the Design Center's mission is to harmonize design and functionality, aiming to generate well-being and comfort.



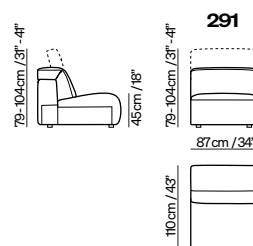
Choose your Faraone

The Faraone project is extremely versatile, thanks to its 7 SKUs, which allow for unlimited configurations suitable for any space, from retail stores to the homes of our customers.

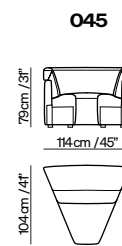
chair with arm



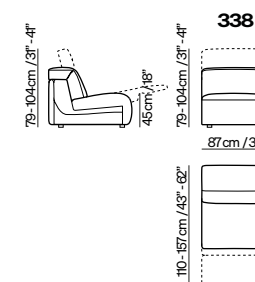
armless chair



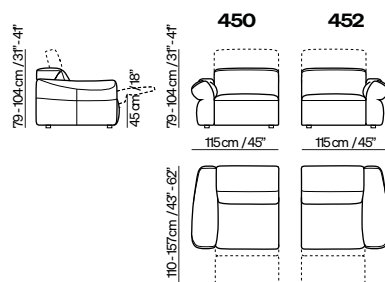
45° wedge
corner



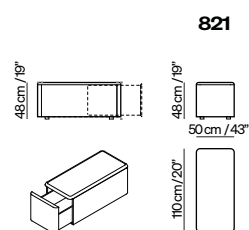
dual power motion
armless seat



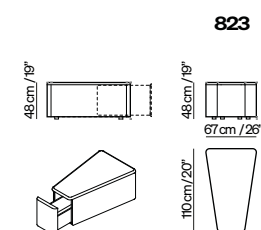
dual power motion
chair with arm



console
with storage



console
with storage

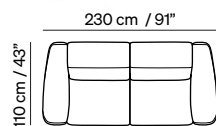


Versatility and Configurations

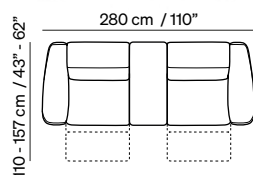
The “Versions and Compositions” chart is designed to showcase the full versatility of the project. Specifically, the Faraone Sofa offers both linear and modular configurations, with the option of dual power motion recliners. Additionally, the Faraone project includes consoles with storage that can be seamlessly added between each sofa seat.



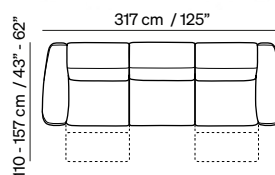
272+274



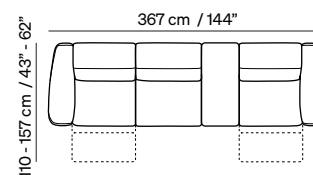
450+821+452



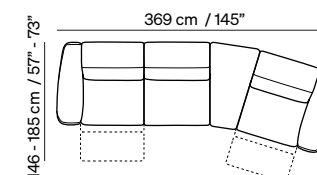
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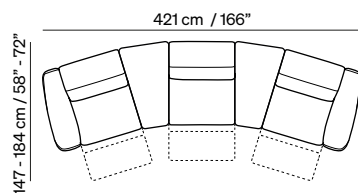
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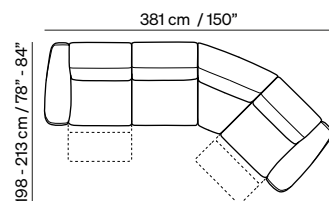
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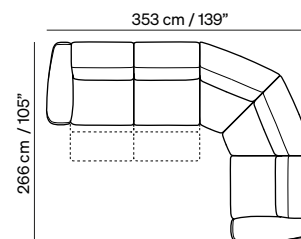
450+823+338+823+452



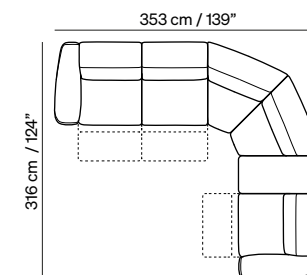
450+291+045+452



450+338+045+045+452



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Thanks to the configurator, this versatility can be customized according to the client's needs.

Technical features

Each power motion recliner is equipped with advanced and intuitive dual-motion technology, ensuring every detail is designed to provide full-body rest and relaxation.



Dual power motion technology



Electric and manual headrest



Zero Gravity for whole body extension



Also available without recliners



Integrated multifunctional tables



Leather and Fabric (with contrast leather insert)



Battery available for selected versions



Multiple configurations with 45 degree corner



The dual motor recliner mechanism is intuitive, with front buttons to open the headrest and footrest simultaneously. Inner buttons allow individual control of the headrest for better comfort while watching TV, reading, or relaxing. The non-power motion recliner versions feature a manual adjustable headrest for added convenience.



The 3309/S309 Faraone leather sofa features moccasin-style stitching along the headrest, arms, and front seat profile. This detailed stitching enhances its aesthetic appeal and highlights Natuzzi's craftsmanship and attention to detail.



The "Zero Gravity" position is achieved through the dual power motion function, which elevates the feet to heart level, enhancing circulation and providing an optimal relaxation position.

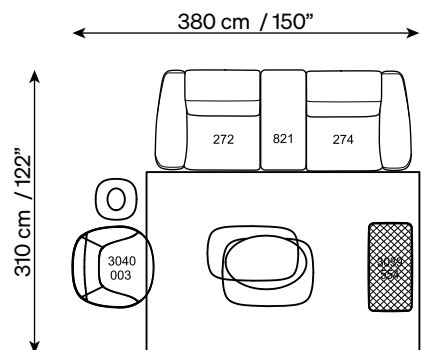


The V309 Faraone sofa is available in all fabric categories from the Natuzzi Italia soft covering collection. The main fabric is complemented by a contrast leather insert, available in CAT 15 Le Mans, CAT 25 Status, CAT 30 Stromboli, and CAT 40 Siena.

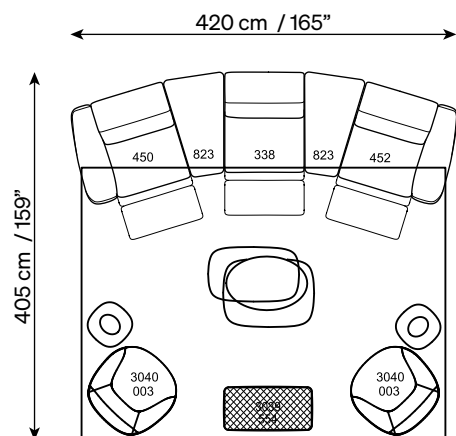
Layout Examples

It is also possible to express the versatility of the project through different layouts, suggesting the creation of various room sets to show the optimization of spaces in any living area.

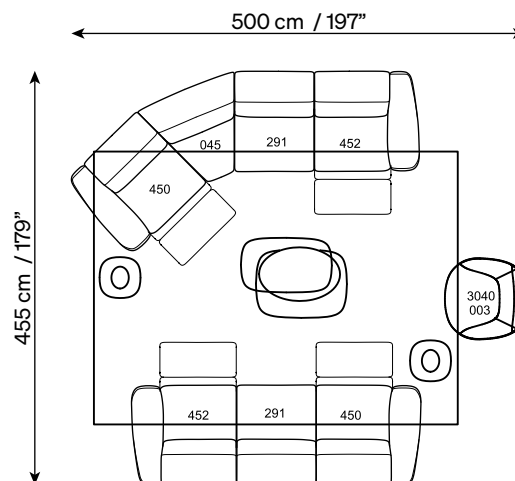
DIM: 12 SQM



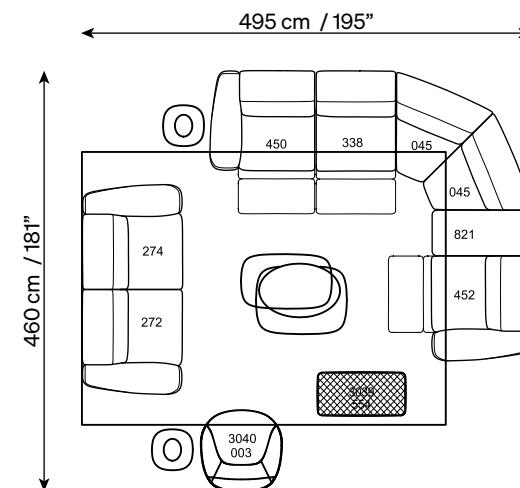
DIM: 17 SQM



DIM: 23 SQM

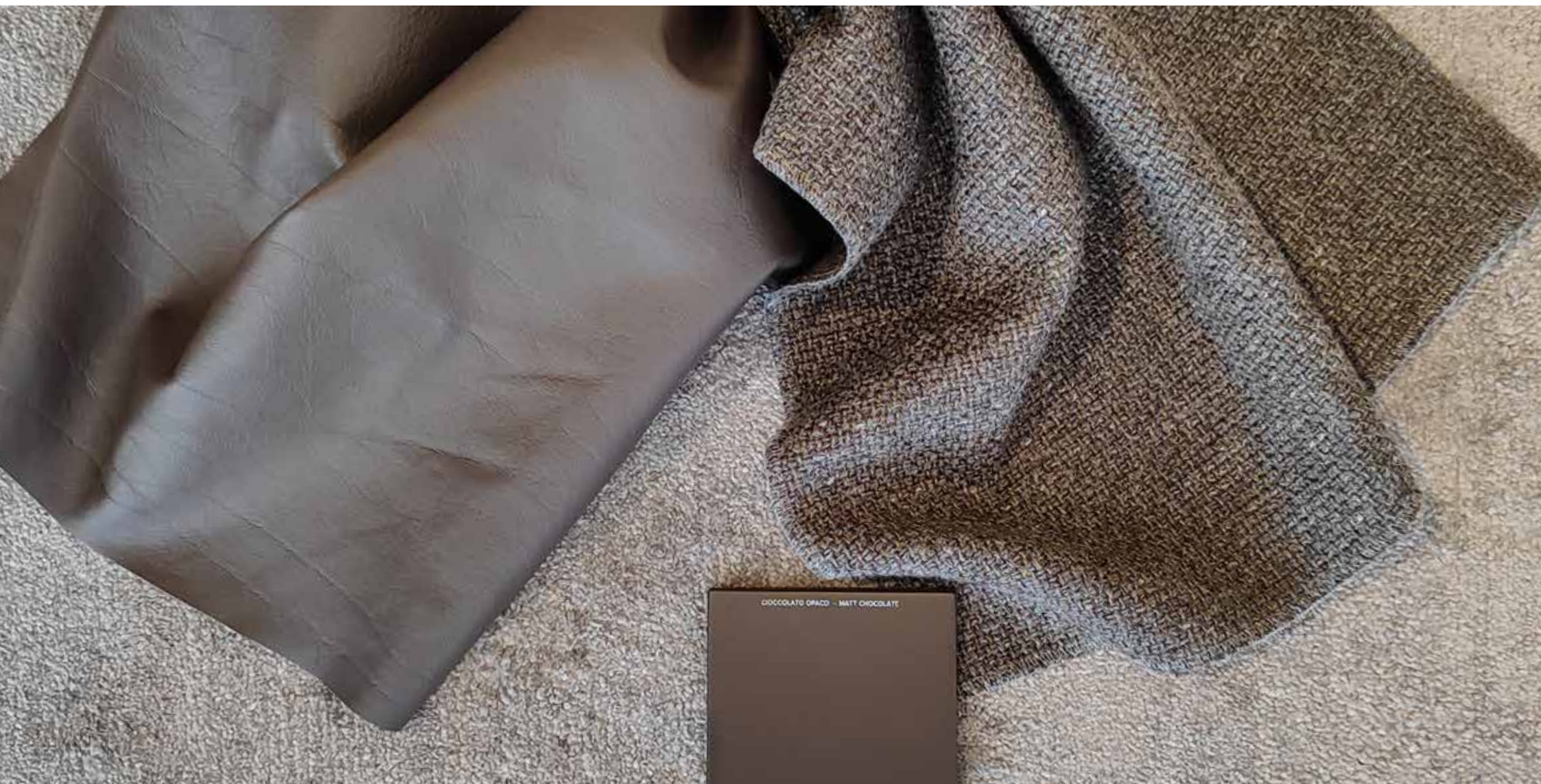


DIM: 24 SQM



Moodboard earth tone

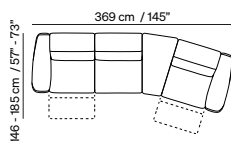
To ensure harmony in the projects, the Natuzzi Style Center carefully selects materials and coverings, creating a dialogue between them. In this case, Stromboli leather in Warm Taupe has been paired with Borgospesso fabric in Bark. The harmonization of these coverings with woods and marbles will result in a moodboard that defines the final total look of the project. Each collection model offers multiple moodboards to adapt to various market geographies.



Moodboard earth tone

Along with the moodboard of coverings and materials, the Natuzzi Style Center harmonizes the living room with furniture and accessories to complete the interior design project.

450+291+823+452



sofa sectional: Faraone 3309



STROMBOLI 30IQ

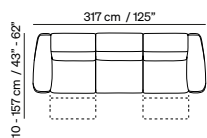


Table Top : Faraone 3309
Vers. 823 - 60×110 H48
Matt Chocolate



Accent Table: Mindful
45×45 H55 Matt Chocolate
Q083002XNA

450+291+452

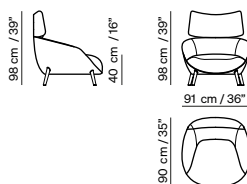


sofa: Faraone 3309



BORGOSPESSO 99.0019.01
PIPING 30IQ

003

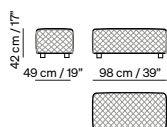


occasional chair: Luna 3040



BORGOSPESSO 99.0019.01

554



ottoman: Melpot 3039



LAGUNA 99.0020.05



Central Coffee Table: Mindful
88×125 H46 Matt Chocolate
Q083001XNA



Rug: Seti
300×400 Silver
R85905X

These products have been carefully selected to maintain the atmosphere and harmony of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials, and finishes cannot be altered.

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