

Harmony project Natuzzi Italia

The Harmony Project aims to offer a unified working method that ensures chromatic and stylistic harmony, preserving the brand's DNA.

This tool is intended to be more than just a product offering, aiming to harmonize an entire interior design project.

Colle

The Colle sofa, designed by Studio Big, draws inspiration from the first Natuzzi models recognized for their hospitable style. This sofa harmoniously portrays the relaxation typical of Mediterranean life, providing a physical and mental space that welcomes intimate and social moments. Its internal structure recalls a friendly world, while the seat and back cushions lie in an informal and comfortable way. The design is distinguished by pleasant wrinkles on the upholstery, enhancing the softness and visual comfort.



Design by Bjarke Ingels Group

BIG-Bjarke Ingels Group is a Copenhagen, New York, London, Barcelona, and Shenzhenbased group of architects, designers, urbanists, landscape professionals, interior and product designers, researchers and inventors. Led by Bjarke Ingels, the studio is currently involved in projects throughout Europe, the Americas, Asia, and the Middle East. BIG's architecture emerges out of a careful analysis of how contemporary life constantly evolves and changes. BIG believes that by hitting the fertile overlap between pragmatic and utopia, architects can find the freedom to change the surface of our planet, to better fit contemporary life forms.





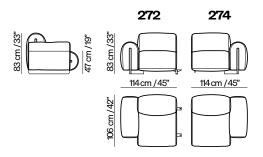




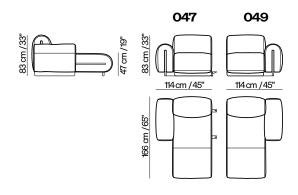
Choose your Colle

The Colle project is extremely versatile with its 6 SKUs, allowing for unlimited configurations suitable for any space, from retail stores to customers' homes.

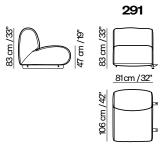
chair with arm



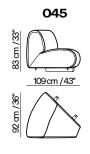
chaise longue with arm



armless chair

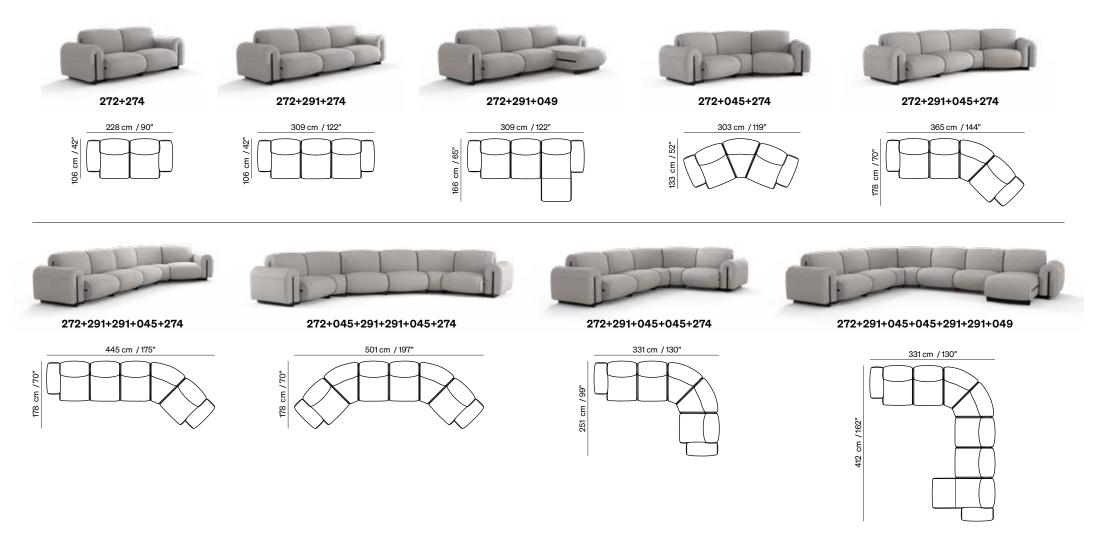


45° wedge corner



Versatility and Configurations

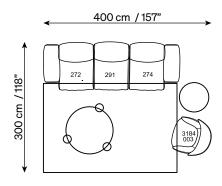
The "Versions and Compositions" grid aims to show the full versatility of the project, offering both linear and modular solutions, with or without dual power motion.



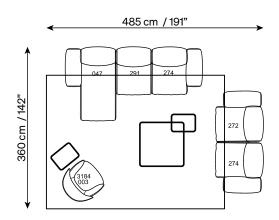
Layout Examples

It is also possible to express the versatility of the project through different layouts, suggesting the creation of various room sets to show the optimization of spaces in any living area.

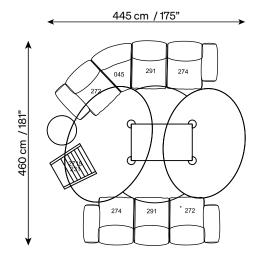
DIM: 12 SQM / 129 SQ FT



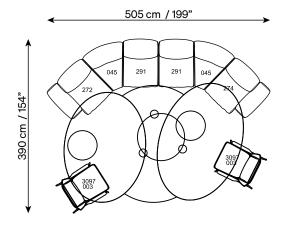
DIM: 17 SQM / 182 SQ FT



DIM: 20 SQM / 215 SQ FT



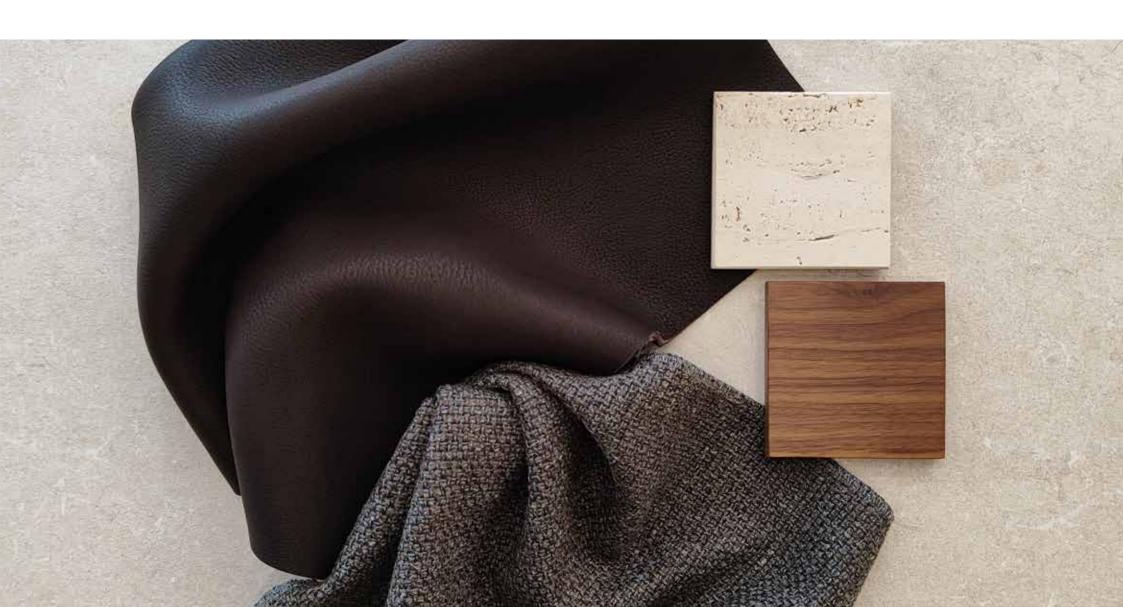
DIM: 20 SQM / 215 SQ FT



HARMONY PROJECT / COLLE

Moodboard earth tone 1

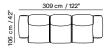
To ensure harmony in the projects, the Natuzzi Style Center carefully selects materials and coverings, creating a dialogue between them. In this case, Cassidy leather in Dark Brown has been paired with Borgospesso fabric in Bark. The harmonization of these coverings with woods and marbles will result in a moodboard that defines the final total look of the project. Each collection model offers multiple moodboards to adapt to various market geographies.



Moodboard earth tone 1

Along with the moodboard of coverings and materials, the Natuzzi Style Center harmonizes the living room with furniture and accessories to complete the interior design project.

272+291+274







CASSIDY 60DA

003





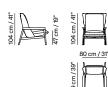


option 1 occasional chair: Blossom 3184



99.0019.01







option 2 occasional chair: Margaret 3097 32 smoked oak frame



BORGOSPESSO 99.0019.01



Option 1 Central Coffee Table: Tempio 130×130 H34 in Walnut Q123011XNA



Option 2 Central Coffee Table: Icon 120×80 H39 in Walnut Top & Walnut/Brass Base E03202X



Option 2/3 Accent Table: Icon 55×40 H51 in Walnut Top & Walnut/Brass Base E03208X

Option 1 Accent Table: Tempio

66×66 H45 in Travertine

Q123005XNA



Option 3 Central Coffee Table: Icon 100×100 H32 in Volakas Marble Top & Walnut/Brass Base E03204X



Rug: Globe 300×400 Beige Walnut V854004XNA

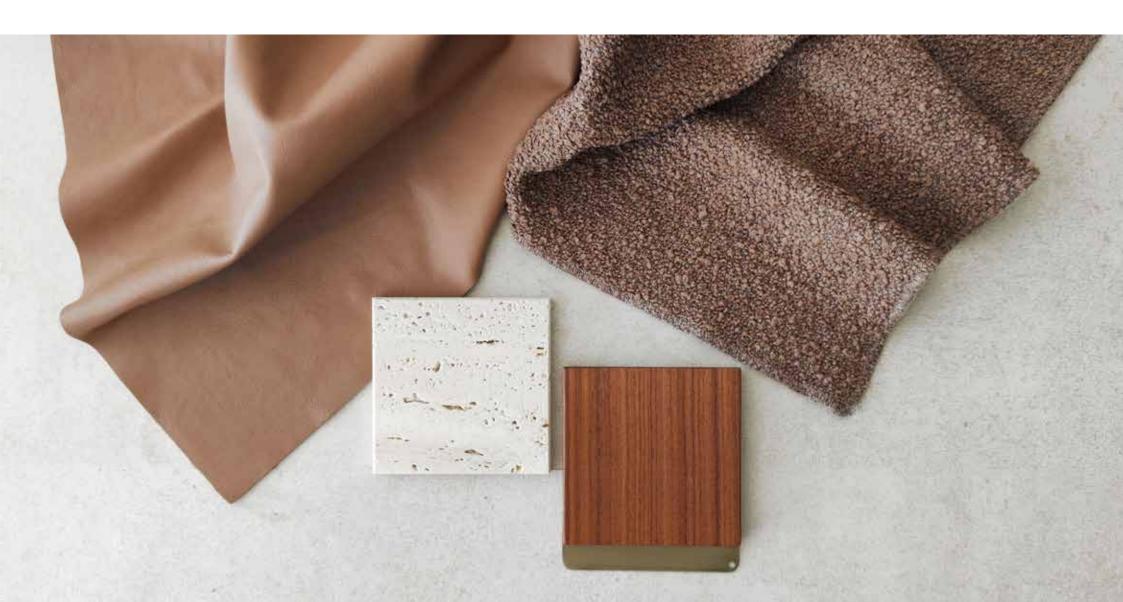
These products have been carefully selected to maintain the atmosphere and harmony of the design.

Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials, and finishes cannot be altered.

HARMONY PROJECT / COLLE

Moodboard earth tone 2

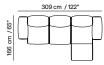
To ensure harmony in the projects, the Natuzzi Style Center carefully selects materials and coverings, creating a dialogue between them. In this case, Stromboli leather in Camel has been paired with Portavenezia fabric in Camel. The harmonization of these coverings with woods and marbles will result in a moodboard that defines the final total look of the project. Each collection model offers multiple moodboards to adapt to various market geographies.



Moodboard earth tone 2

Along with the moodboard of coverings and materials, the Natuzzi Style Center harmonizes the living room with furniture and accessories to complete the interior design project.

272+291+049







STROMBOLI 30IW

272+274







PORTAVENEZIA 9C.0002.03

003

003









PORTAVENEZIA 9C.0002.03





PORTAVENEZIA 9C.0002.03

option 2 occasional chair: Margaret 3097 32 smoked oak frame

option 1 occasional chair: Blossom 3184



Option 1 Central Coffee Table: Tempio 130×130 H34 in Walnut Q123011XNA



Option 2 Central Coffee Table: Icon 120×80 H39 in Walnut Top & Walnut/Brass Base E03202X



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Option 1 Accent Table: Tempio 66×66 H45 in Travertine Q123005XNA



Option 2/3 Accent Table: Icon 55×40 H51 in Walnut Top & Walnut/Brass Base E03208X



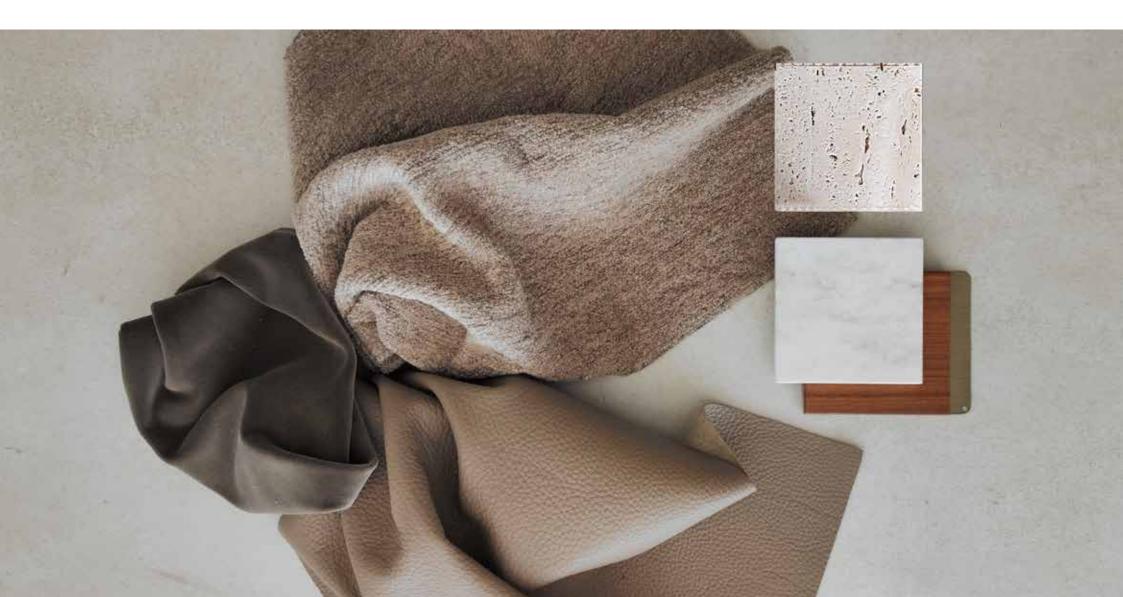
Rug: Sophia B 300×400 Beige V843029XNA



Option 3 Central Coffee Table: Icon 100×100 H32 in Volakas Marble Top & Walnut/Brass Base E03204X

Moodboard earth tone 3

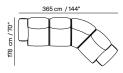
To ensure harmony in the projects, the Natuzzi Style Center carefully selects materials and coverings, creating a dialogue between them. In this case, Status leather in Dark Beigehas been paired with Montemario fabric in Sand, together with Piazzadispagna in Hazelnut. The harmonization of these coverings with woods and marbles will result in a moodboard that defines the final total look of the project. Each collection model offers multiple moodboards to adapt to various market geographies.



Moodboard earth tone 3

Along with the moodboard of coverings and materials, the Natuzzi Style Center harmonizes the living room with furniture and accessories to complete the interior design project.

272+291+045+274



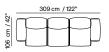


sectional sofa: Colle 3268



STATUS 2541

272+291+274





sofa: Colle 3268



MONTEMARIO 88.0092.02

003









PIAZZADISPAGNA 86.0065.03

003









option 1 occasional chair: Blossom 3184

option 2 occasional chair: Margaret 3097 32 smoked oak frame



PIAZZADISPAGNA 86.0065.03



Option 1 Central Coffee Table: Tempio 130×130 H34 in Walnut





Option 2 Central Coffee Table: Icon 100×100 H32 in Volakas Marble Top & Walnut/Brass Base E03204X



N

Option 1 Accent Table: Tempio 66×66 H45 in Travertine Q123005XNA



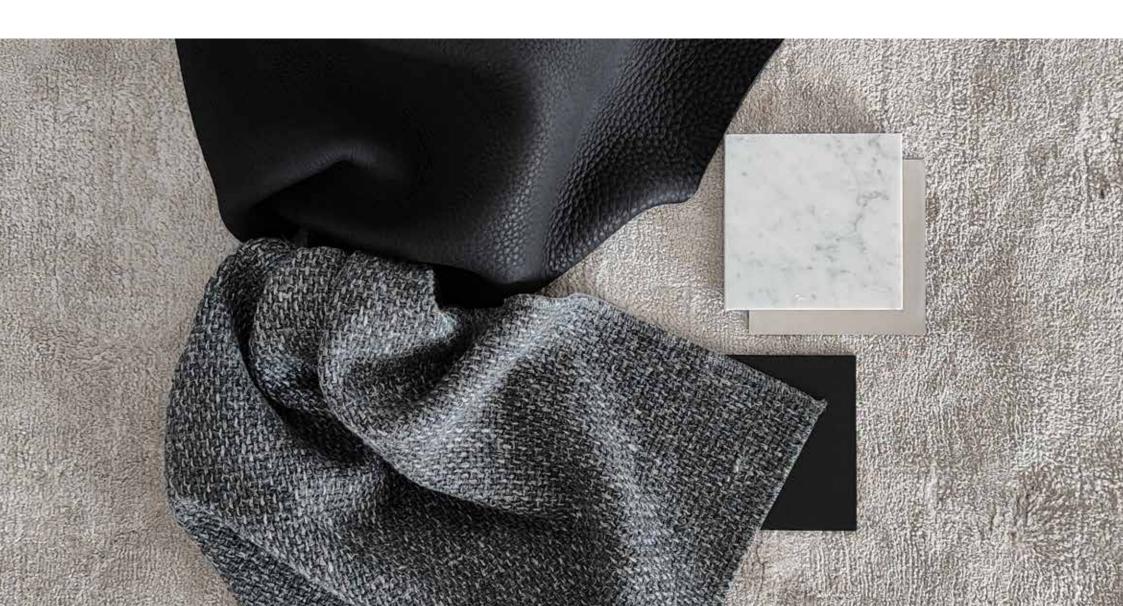
Option 2 Accent Table: Icon 55×40 H51 in Walnut Top & Walnut/Brass Base E03208X



Rug: Globe 300×400 Beige Walnut V854004XNA

Moodboard cold neutral

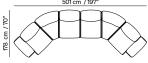
To ensure harmony in the projects, the Natuzzi Style Center carefully selects materials and coverings, creating a dialogue between them. In this case, Cassidy leather in Black has been paired with Borgospesso fabric in Cold Dark Grey. The harmonization of these coverings with woods and marbles will result in a moodboard that defines the final total look of the project. Each collection model offers multiple moodboards to adapt to various market geographies.



Moodboard cold neutral

Along with the moodboard of coverings and materials, the Natuzzi Style Center harmonizes the living room with furniture and accessories to complete the interior design project.

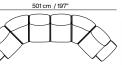
272+045+291+291+045+274







CASSIDY 60DB



sectional sofa: Colle S268





Option 2 Central Coffee Table: Icon 120×80 H39 in Smoked Oak & Brass Base E03201X

003





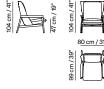


option 1 occasional chair: Blossom 3184



99.0019.03

003





option 2 occasional chair: Margaret 3097 32 smoked oak frame



BORGOSPESSO 99.0019.03



Option 1 Central Coffee Table: Tempio

155×100 H34 in White Carrara Marble

O123006XNA

Option 2 Accent Table: Icon 55×40 H51 in Smoked Oak & Brass Base E03207X



Rug: Sophia B 300×400 Antartica V843022XNA

NATUZZI ITALIA